



Community Identity Program

CITYarts x Grand St. Settlement

A CITYarts mural project in Lower East Side, New York

What:

CITYarts is producing and creating a mural on the front wall of Grand St. Settlement's Seward Park Community Center. After years of struggling with a graffiti problem, Grand St. Settlement began to paint murals on their walls which have worked to deter vandals. Now, in collaboration with CITYarts, Grand St. will paint a large mural on the front walls around the entrance of their Seward Park location. This community center hosts after-school programs for youth of all ages who will take on leading roles in beautifying their space. CITYarts and NYPD collaboration will invite police officers for the youth to get to know them in a safe environment.

Where:

Seward Park Community Center
56 Essex St,
New York, NY 10002

Who:

- Grand St. Settlement
- Local community
- Professional Artist: TBD
- Volunteers, Interns, & Staff, CITYarts

Why:

- Engage community center youth to become actively involved in transforming their space
- Revitalize the neighborhood space to make it more welcoming and enjoyable for the people who live and visit there, while discouraging graffiti
- Bring together youth and families to collaborate on a project that will improve a significant communal space and their quality of life
- Empower youth to take leadership roles in acting as positive force in their community while learning practical skills
- Build better relationships between youth and the NYPD

When:

December 2022-October 2023

